

## Other Elements of the National Strategy

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1. ZCSMBA is a registered training institution that intends to commercialize the Access! Training programme beyond the scope of the project. We intend to design a TOT programme and a rural women entrepreneurship development programme on the basis of 'Access' to markets.

2. ZCSMBA will develop and maintain a physical Women Exporters Network parallel to the virtual one. We will establish links with social networks such as Facebook and Tweeter, and a Dutch pioneered social networking site, Myente.

3. ZCSMBA has a BDS Centre which was developed using an EU Capacity Building for Private Sector Development Grant. Over the past one year (since January 2010), the centre has been offering, in addition to access to market information, BDS's such as Business Advisory and Business Planning. An integration plan will need to be formulated. The 'Business Place' model from South Africa will be used ( <http://www.thebusinessplace.co.za> ).